SOKOTO INVESTMENT COMPANY LIMITED
INVESTMENT TRACKING SYSTEM

1. Investor Profile Management

Investor Registration and Profile Creation: this requires the potential investor to fill an online registration form for investors to create profiles on the website with the following details:

- Company Name
- Contact details (address, email, phone numbe, website)
- Investment focus: investment interests, investment size, industry,geographical preference within the state
- Project timeline
- Key contacts of the investor

2. Investor Classification

Investors are classified into the following groups:

1. Individual investors
2. Corporate investors (e.g., companies, funds)
3. Institutional investors (e.g., pension funds, cooperative societies, associations)

3. Investor Segmentation

1. By sector (e.g.,agriculture, mining, real estate, manufacturing etc)
2. By geography (e.g.,)
3. By investment size
   - Small (less than 100m)
   - Medium(above 100m but less than 500m)
   - Large (500m and above)
4. By Stage (startup, growth, divestment or exit)

5. **Opportunity Classification:**

1. By sector (e.g., technology, healthcare, finance)
2. By stage (e.g., startup, growth, expansion)
3. By location (e.g., country, region, city)

5. Opportunity Matching:

Investors are matched with other investors based on the following criteria:

1. Investor profiles sector
2. Location
3. Investment size
4. Investor preferences

6. Interaction and Communication Management

1. Centralized database/records maintained by Sokoto Investment Company under the secretariat department for the company staff, investors, and other stakeholders

2. Contact information: name, email, phone number, company name. The Company Secretariat is responsible for the following:

Email Tasks

1. Email notifications for new investment opportunities to all registered emails in the database (with the option of investors specifying only interested sectors)
2. Task reminders for follow-up actions and meetings
3. Automated reporting for investment activity and progress

Physical Tasks

1. Assignment of tasks to IPA staff and stakeholders
2. Task tracking and monitoring
3. Deadline reminders and notifications

7. Reporting

1. Dashboards for Investment Company staff and stakeholders
2. Real-time data on investment activity, opportunities, and progress
3. Customizable reporting for specific needs and requirements

8. Investment Intelligence and Analysis

1. Investor trends and preferences analysis
2. Investment opportunity analysis (e.g., sector, location, stage)
3. Performance metrics and benchmarking